

SPONSORSHIP AND CORPORATE PACKAGES



WHY WX?

Wakefield Exchange (WX) is a vibrant cultural destination in the heart of Wakefield city centre, bringing together live events, creative workspaces, community activities, and independent food and drink.

WX attracts thousands of visitors each month through a year-round programme of music, comedy, exhibitions, fairs and cultural events.

Our new sponsorship and corporate packages provide local businesses with a unique opportunity to raise their profile, reach local audiences, and utilise this vibrant venue for corporate events and hospitality.



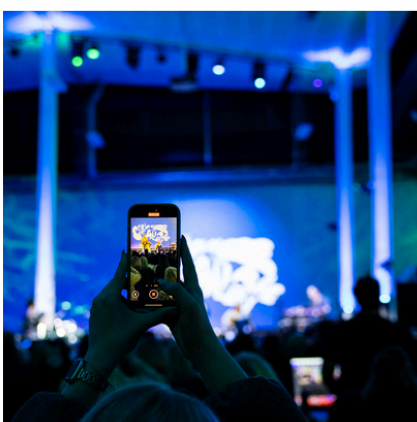
Over 20,000 visitors per month on average



100's of events each year including music gigs, markets, exhibitions and family events



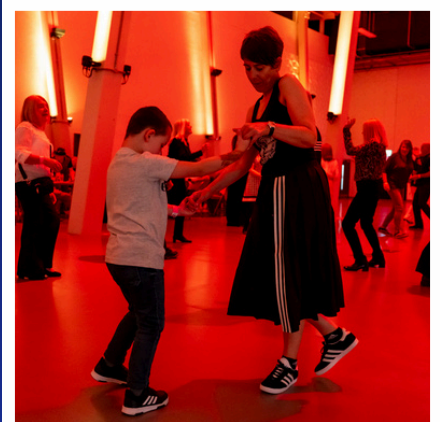
City centre location



14k social media followers and growing



Yearly exhibitions attracting 1000's of visitors



A destination for everyone, from young families to local businesses

SPONSORSHIP SAMPLE PACKAGES

COMEDY NIGHT SPONSOR

- 10 tickets to monthly comedy nights for staff, clients or suppliers
- "Comedy Sponsor" branding on event posters, onsite screens & stage
- Logo branding on website, pre-event email, newsletters & social media
- 12 months, £5,000 + VAT



EXHIBITION SPONSOR

- Private exhibition viewing for up to 50
- "Exhibition Sponsor" branding on event posters, onsite screens & printed assets
- Inclusion on website, press releases, newsletters & social media
- Duration dependent on exhibition; from £5,000 + VAT



SUMMER IN THE YARD SPONSOR

- 10 tickets/month to ticketed events for staff, clients or suppliers
- "Summer in the Yard Sponsor" branding on event posters & printed assets including Yard banners
- Inclusion on website, press releases, newsletters & social media
- 4 months; £4,000 + VAT



CORPORATE PACKAGES

Make the most of WX's meeting rooms, onsite catering and extensive programme of events to create the perfect corporate away day or team night out for your colleagues.

Our bright and fully accessible meeting rooms hold from 10 to 90 people while the Shed can welcome up to 1,500.

CORPORATE AWAY-DAY SAMPLE PACKAGE

- Half day meeting room hire including use of screen, flipcharts etc
- Catered lunch
- Afternoon team building activity - options include yoga, exhibition private viewing, ticketed event entry (comedy night, Northern Soul, live music, etc)
- From £500, dependent on numbers & activity



CORPORATE GROUP BOOKING

- Tickets to event for staff, clients or suppliers
- Reserved table
- Drinks package on arrival
- Cost: from £200



Email hello@wxwakefield.co.uk for more information on sponsorship & packages.